

# Higher Education Partnerships



Each partnership is bespoke and is designed to fully equip your students with the essential skills for a dynamic, globalised and ever-evolving business landscape.

## About IML ANZ

The Institute of Managers and Leaders Australia and New Zealand (IML ANZ) is a non-profit peak body association for management and leadership professionals.

For over 80 years, we've provided industry-leading solutions to shape professionals into the best managers and leaders they can be. We passionately believe that managers and leaders make decisions that impact people's lives in ways that are felt far beyond the workplace; by helping to create better managers and leaders, we are creating a better society.

## Shaping future leaders.

Our unique and tailored partnerships aim to develop students' work-ready skills, putting them on the pathway to career success. We'll help you increase student engagement, graduate employability and student recruitment.

We have developed a partnership framework that combines industry engagement, accreditation and professional association membership. This combination ensures that your students are equipped with both the knowledge and skills to boost their careers.

Through our exclusive long-term partnership with the Chartered Management Institute (CMI) in the UK, we can enhance your curriculum and student experience while setting your students on the path towards achieving the Chartered Manager designation.

### Your students

- ▶ Graduate with an additional global qualification with no extra coursework
- ▶ Obtain both theoretical leadership knowledge and practical professional skills
- ▶ Hold an enhanced professional profile that increases their employability

### Your academics

- ▶ Join a community of top management and leadership professionals
- ▶ Gain access to industry-based experts to ensure your programs are practical
- ▶ Build a strong foundation for leadership skills development

### Your programs

- ▶ Demonstrate your institution's commitment to leadership excellence
- ▶ Receive enhanced global recognition through Chartered Manager accreditation
- ▶ Earn a competitive advantage in student recruitment

*"From mentoring programs and interaction with industry experts, to networking opportunities and leadership-focused events, our students will gain a vital edge before and after graduation that will differentiate them from others in the current labour market".*



**Professor David Grant**  
Pro Vice Chancellor (Business)  
Griffith University

## IML ANZ offers



### A pathway to Chartered Manager

*Award your graduates with the 'Chartered difference'*

The only internationally recognised designation of its kind, Chartered Manager allows emerging managers to professionalise their leadership skills and stand out in a competitive global market.



### Industry engagement

*Practical industry engagement activities to enrich your leadership curriculum*

IML's practical workplace activities will add value to your programs to support student employability and experience with hands-on, development of management and leadership skills.



### Professional accreditation

*Students will graduate with an additional internationally recognised professional qualification*

Benchmark your students against practical standards of a professional qualification that prove to employers that your graduates are equipped with both the theory and practice of leadership.



### IML Affiliate Membership

*Access to Australia's largest network of managers and leaders*

Joining the Institute allows students to develop their real-world management and leadership competence, expand their network and gives them a competitive edge to get ahead in today's evolving marketplace.



### Academic engagement

*Leadership resources, tools and industry recognition to develop your staff*

Advance your academic staff's practical management expertise, provide professional development opportunities and enrich their experiences with global industry connections.

*"IML's Higher Education Partnerships was an integral part of where I am today as a public policy consultant. Without the concern of costs, the partnership provided me and other students with access to a buzzing professional community. It was at my first IML ANZ Members Connect event that I actually met my current employer and kicked off my new career."*



**Pauline Van IMLa**  
Deakin University MBA Graduate  
Consultant, Allen + Clarke

Find out how IML ANZ can support your courses, students and staff by emailing [partnership@managersandleaders.com.au](mailto:partnership@managersandleaders.com.au) or calling 1300 661 061